



DW-010-006205

Seat No. _____

**P.G. Diploma in Business Administration
(Sem. II) (CBCS) Examination**

April / May – 2015

PGDBA - 11205 : Business Research Methods

Faculty Code : 010

Subject Code : 006205

Time : 3 Hours]

[Total Marks :70

Instruction : All questions carry equal marks.

Q:1 Briefly describe the layout of a research report, covering all relevant points.

(14)

Q:2 What are the different methods of data collection? Critically examine the observation method of data collection.

(14)

Or

Q:2 What is research design? Is single research design suitable in all research studies? – Justify your answer

(14)

Q:3 What do you mean by research? Briefly explain various steps in research process. (14)

Or

Q:3 Why should researcher review available literatures relating to his topic? (14)

Q:4 Briefly explain the different sampling techniques. Also give the circumstances under which you can use cluster sampling. (14)

Or

Q:4 10 Oil mills are taken at random from an automatic filling machine. The mean weight of that is 15.8 Kgs. and Standard Deviation is 0.5 Kgs. Does the sample mean differ significantly from the intended weight of 16Kgs? (Critical Value of t is 2.262) (14)

Q:5 Write short notes (Any two) (14)

- A. Level of significance
- B. Exploratory Research
- C. Case Study